



February 3rd, 2012 Full Day Workshop

Ambassador, Advocate, Asker: Engaging Everyone in Fund Development!

How can you engage your entire organization - staff, volunteers, and Board - to take an active role in donor development and fundraising? How can you achieve better results even in difficult economic times? In this workshop, world-renowned development consultant Kay Sprinkel Grace will stimulate new thinking and guide participants through her “AAA” program for engaging everyone in your organization as an Ambassador, Advocate, or Asker. AAA is an easy-to-implement tool that helps everyone take a greater role in resource development and achieve results beyond fundraising. Join nonprofit organizations worldwide that are implementing this dynamic program, as outlined in Grace’s book “The AAA Way to Fundraising Success.”

Presenter:	Kay Sprinkel Grace
Suggested Participants:	Executive Directors, and other key staff, All Board Committee Chairs and members
Date and Schedule:	Friday, February 3, 2012 Registration: 8:00 a.m. (registration deadline - 1/30) Workshop: 8:30 a.m. - 3:30 p.m.
Location:	United Methodist Church, Wesley Hall 236 South Church Street, Grass Valley
Workshop Fee:	\$125 CNL members, \$150 non-members fee includes continental breakfast and lunch

Testimonials from workshop participants attending Kay’s presentations around the country:

“Fabulous presenter. Knowledgeable, engaging, great material: wish I had a week with her.”

“I certainly do now know why everyone speaks so highly of you! I thank you for inspiring me with your passion, knowledge and sense of humor.”

“The most meaningful part of the program for me was realizing the value of AAA and seeing that our board will embrace this as we go forward.”



Registration Form • Feb. 3rd Workshop

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Deadline for registration and payment: January 30th, 2012

Participant Information:

Organization/Business Name: _____

Name: _____

CNL Member? (circle one) Yes No

Is your Organization a Season Pass Holder? (circle one) Yes No

Vegetarian? (circle one) Yes No

Position/Job: _____

Telephone (work): _____

Telephone (alternate*): _____

E-mail: _____

Additional Participant Information:

Name: _____

Vegetarian? (circle one) Yes No

Position/Job: _____

Telephone (work): _____

Telephone (alternate*): _____

E-mail: _____

Additional Participant Information:

Name: _____

Vegetarian? (circle one) Yes No

Position/Job: _____

Telephone (work): _____

Telephone (alternate*): _____

E-mail: _____

** Please provide a phone number where you can be reached in case of emergency or workshop cancellation.
This number will be used for that purpose only.*

Payment:

\$125 CNL members, \$150 non-members, \$0 Season Pass Holders
(fee includes continental breakfast and lunch)

If you are registering more than 3 people, please photo copy this form.

Checks payable to: Center for Nonprofit Leadership (CNL) *Sorry, no refunds after the registration deadline date.*

Send registration form and payment to:

CNL Registration • P.O. Box 1227 • Nevada City, CA 95959

Or register and pay online at cnlsierra.org