



CNL Member: Habitat for Humanity



CNL Member: InConcert Sierra

ANNUAL REPORT 2012



CNL Member: Interfaith Food Ministry

THE CENTER FOR NONPROFIT LEADERSHIP

STRENGTHENING NONPROFITS FOR THE PUBLIC BENEFIT

BACKGROUND

For nearly a decade, the Center for Nonprofit Leadership (CNL) has been the umbrella service agency and public voice for our region's nonprofit organizations. CNL provides quality programs focused on continuing education, resources, collaboration and partnerships along with advocacy and consulting services.

MISSION AND VISION

The Center is the only Nevada County community-wide organization that has the mission of helping regional nonprofit organizations achieve their full potential. For this reason, the Center does not compete with the missions of other nonprofit organizations.

MISSION: To strengthen nonprofit organizations in order to advance the quality of our community life.

VISION: The varied programs and services of CNL enable member organizations to fulfill their individual missions, achieve national standards of excellence, strengthen board and staff skills, inspire public confidence and support, and provide collaborative leadership.



CNL Member: American Association of University Women

STRATEGIC PURPOSES

EDUCATION: The Center strengthens the performance and accountability of nonprofit organizations through “best practices” workshops and leadership seminars for board members, staff, and volunteers. CNL holds topical workshops and seminars annually.

RESOURCES: CNL serves the nonprofit community through various tools and aids, including coaching, mentoring and consulting services, and an interactive website and a presence on Facebook.

COLLABORATION AND PARTNERSHIPS: The Center engages and supports community nonprofit, education, media, and government organizations in collaborating on critical community issues.

NATIONAL STANDARDS OF NONPROFIT EXCELLENCE: CNL provides nonprofits with assessment tools to measure and strengthen performance against recognized national standards.

ADVOCACY: The Center advances better understanding of the public benefit role that nonprofits play in enhancing our community’s quality of life.

NONPROFITS ARE AN ECONOMIC FORCE IN NEVADA COUNTY

Nonprofits in Nevada County bridge the widening services gap between government and private enterprise. Nevada County’s nonprofits also are one of the most important economic engines sustaining the local economy. According to a Center report:

- The largest nonprofits have collective annual budgets totaling \$75 million.
- Injecting and circulating these dollars within the local economy results in an annual economic impact on the county of between \$100 and \$220 million.

CENTER BUILDS FOR FUTURE EARNS TWO MAJOR AWARDS

The Center was awarded the Standards for Excellence certification, one of the nation's most prestigious certificates in the nonprofit industry. CNL also received a \$7,500 grant from The Teichert Foundation to encourage more participation in Center workshops, events and programs.



STANDARDS STRENGTHEN NONPROFITS

The Standards for Excellence Institute certification is a peer-review based accreditation program for nonprofit organizations that wish to demonstrate they are adhering to high standards of effectiveness and accountability.

The Center joins more than 200 organizations, primarily on the East Coast and Midwest, that have received the Standards for Excellence designation. The Center for Nonprofit Leadership is the only nonprofit with the certification in California, as well as the second on the West Coast.

The Standards for Excellence outlines eight guiding principles and 55 performance benchmarks that nonprofits must follow. The program strengthens nonprofit governance and management, while enhancing the public trust in the nonprofit sector.

FOCUSING ON MEMBERS, CNL HAS:

- Increased its personal consultations and coaching for member organizations
- Created a new Members Corner on its website
- Established a presence on Facebook and Twitter
- Launched a series in *The Union* highlighting nonprofits
- Conducted seven workshops reaching over 50 member and non-member organizations, teaching 225 individuals

TEICHERT SUPPORTS ESSENTIAL PARTNERSHIP

Thanks to The Teichert Foundation, more nonprofits will know about the Center's workshops, consulting services, networking opportunities, collaborative initiatives and other programs designed to help organizations improve life in Nevada County.

"We are extremely grateful to The Teichert Foundation for helping the Center be an important resource to nonprofit managers and governing boards so they don't have to leave our community to get quality continuing education and development," said Bill Neff, Chairman of the Center for Nonprofit Leadership.

*"The Teichert Foundation is pleased to support the efforts of the Center for Nonprofit Leadership, an essential partner providing training, consulting on best management practices and programs to meet today's challenges."
-- Fred Teichert
Executive Director
The Teichert Foundation*



Fred Teichert, The Teichert Foundation, left, with Bill Neff, CNL Chairman

WHAT THEY'RE SAYING ABOUT CNL

'The workshop on why people volunteer and how to get them involved in your organization was a day well spent. I have been using the tools ever since.'

-- Alisha Rodriguez Pagán, Volunteer Coordinator,
The Friendship Club

'The strategic planning retreat was a fine example of the excellent support we received from CNL.'

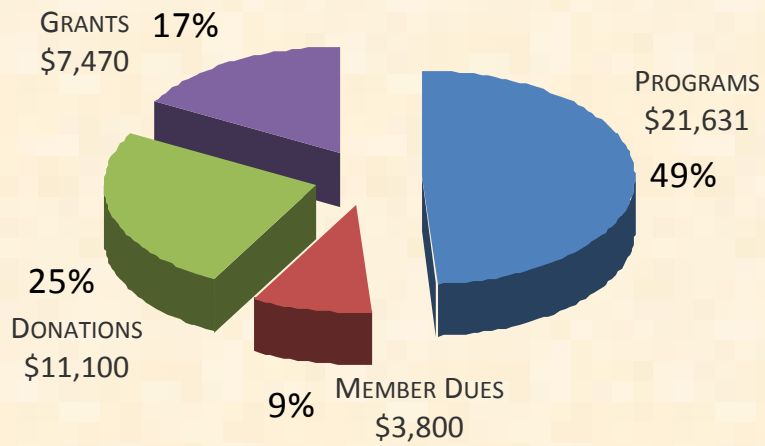
-- Gary Brown, Executive Director, Welcome Home Vets

'We are proud to have your organization available for our members and community.'

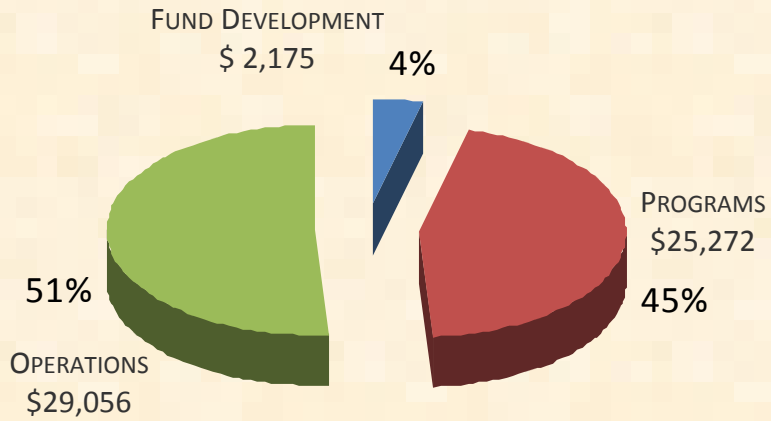
-- Marilyn Hopkins, Chair, Housing Development Corp.

2012 CNL FINANCIAL STATEMENT OF ACTIVITY

TOTAL REVENUE



TOTAL EXPENSES



ORGANIZATIONAL MEMBERS

Alternatives to Violence Project
American Association of University Women
Anew Day
Animal Place
AnimalSave
Arts Collaborative of Nevada County
Big Brothers Big Sisters of Nevada County
Center for the Arts, Northern California
Child Advocates of Nevada County
Citizens for Choice, Nevada County
Community Asian Theatre of the Sierra
Community Collaborative of Tahoe Truckee
Domestic Violence and Sexual Assault Coalition
FREED Center for Independent Living
Friends of Hospice
Gold Country Community Council Inc.
Gold Country Telecare
Habitat for Humanity, Nevada County
Hospice of the Foothills
Hospitality House
InConcert Sierra
KARE Crisis Nursery
KVMR
Living Lands Agrarian Network
Miners Foundry Cultural Center
Mission Focused Solutions
Music in the Mountains
Neighborhood Center of the Arts
Nevada County Digital Media Center/NCTV
Nevada County Housing Development Corp.
Nevada County Italian Cultural Foundation
Nevada Sierra Regional IHSS Public Authority
North Columbia Schoolhouse Cultural Center
North Lake Tahoe Historical Society
North Tahoe Business Association
Northern California Lawyer Access, Inc.
Sacramento Splash
Scooter's Pals
Sierra Commons
Sierra Nevada Children's Services
Sierra Nevada Memorial Hospital Foundation
South Yuba River Citizens League
St. Joseph's Cultural Center
The Friendship Club
United Way of Nevada County
Welcome Home Vets
Western Sierra Medical Clinic
Women of Worth
Yuba River Charter School Educational Foundation

MEMBERS AND DONORS



CNL Member: AnimalSave

INDIVIDUAL MEMBERS

Marilyn Adams
Lori Burkart Frank
John Givens
Dennis Fournier
Karen Marinovich
Bill Neff
Keith Porter

CNL DONORS & SUPPORTERS

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Anonymous in honor of Norm Westmore
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Lori Burkart Frank
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Dena Valin
Gail Johnson Vaughan and John Vaughan
Norm and Jan Westmore

THANK YOU

THE CENTER FOR NONPROFIT LEADERSHIP

is a resource center for nonprofit organizations and individuals in Nevada County and the Sierra Nevada region of California. Founded in 2003 as a catalyst to strengthen and sustain local nonprofit organizations, CNL focuses on best practice workshops, executive leadership seminars, on-site coaching and mentoring, and public advocacy. You can learn more about The Center for Nonprofit Leadership online at www.CNLSierra.org. CNL is also on Facebook www.facebook.com/NevadaCountyNonProfitLeadership and Twitter [@NevCoNonprofits](https://twitter.com/NevCoNonprofits).

The Center for Nonprofit Leadership is a 501(c)(3) public benefit organization.

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THE CENTER FOR NONPROFIT LEADERSHIP

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