

Dawn Moore, Moore Development Strategies

Presenter, “Fundraising Strategies for Advancing Your Organization to the Next Level”

As a donor, volunteer and Principal of Moore Development Strategies, Dawn has 25 years of experience in serving clients’ organizational and fund development needs.

Believing that every organization has a next level, Dawn has successfully designed and directed comprehensive fund development programs, campaigns and stewardship plans across a variety of sectors – education, health and human services, arts and culture, animal welfare, civic and religious organizations.

Working alongside organizations and boards, her insights from all aspects of philanthropy give her a valuable perspective of the key components for a successful fund development program – from initial planning and staff engagement to design and long-term donor retention. Her depth of experience in assessing systems, personnel recruitment and coaching make her particularly adept at understanding the unique challenges of today’s nonprofits.

Prior to launching Moore Development Strategies, Dawn was Vice President of Lester Consulting Group from 2011 - 2018, where she served as lead consultant for capital, programmatic and endowment campaigns, campaign feasibility studies, fund development assessments and strategic planning engagements.

Originally from the San Francisco Bay Area, Dawn earned her Bachelor of Science degree in Business Administration-Marketing from California State University, Sacramento. She also completed coursework at University of California, Davis-Extension in instructional design, facilitation skills, training management, organizational development and needs assessment and evaluation. A fitness enthusiast, Dawn enjoys spending time outdoors exploring with family and friends.